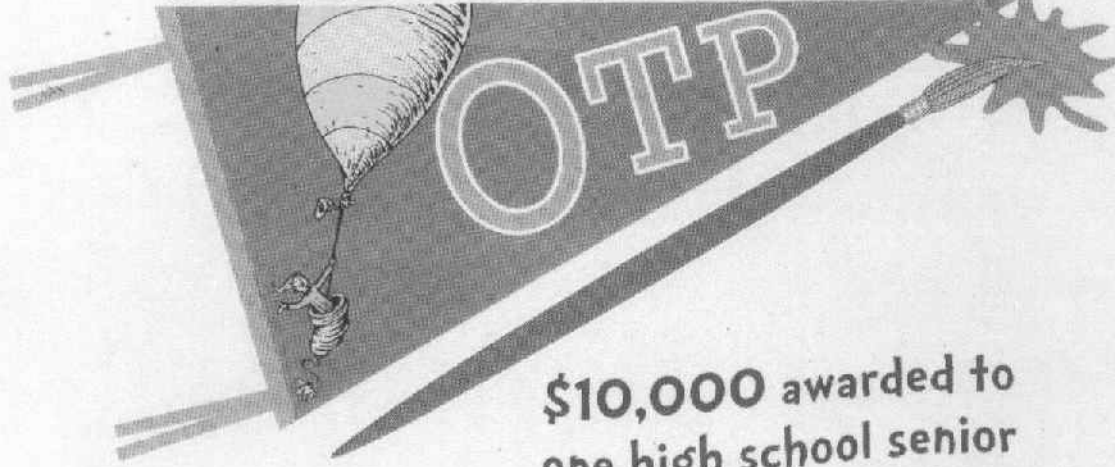


Dr. Seuss's
3rd Annual Oh, the Places You'll Go!
COLLEGE SCHOLARSHIP



**\$10,000 awarded to
one high school senior
attending college in fall 2012!**

Accepting artwork entries starting November 8, 2011

2012 PANEL OF JURORS

- **AUDREY GEISEL**, Ted Geisel's (Dr. Seuss's) muse, wife, and CEO of Dr. Seuss Enterprises L.P. and the Dr. Seuss Foundation
- **PETER MAX**, internationally renown artist and pop culture icon
- **BOB CHASE, JR.**, president and creative director of Chase Art Companies, exclusively representing the Art of Dr. Seuss since 1997
- **RICHARD WALLER**, executive director of University Museums, University of Richmond, former professor Parsons School of Design, MFA Yale University
- **PHILIP GRAUSMAN**, artist, critic of architectural drawing, Graduate School of Architecture, Yale University, 1972-2008, MFA Cranbrook Academy of Art
- **WENDY CALMAN**, artist, professor of printmaking, Indiana University, BA Art History, University of Pittsburgh, MFA Temple University
- **CATHY GOLDSMITH**, Random House Children's Books art director who collaborated closely with Dr. Seuss on some of his most famous titles

Visit OhThePlaces.org for more details, including entry challenge, artwork requirements, deadlines, and applicant criteria!



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