

Week of:	Class Objectives and Assignments:
(1)Jan 4 (4 days)	<p><i>Classroom Procedures & Syllabus</i> Double-check student email set-up; add dhswestlab@gmail.com to address book; issue textbooks/check assigned textbooks. Schedule changes. <u>Activity:</u> www.wordle.net; self-description alphabetical adjectives, export as JPEG and email for printing. <u>Project:</u> Calendar design; due Jan. 28 (120 pts).</p>
(2)Jan 10	<p><i>Advanced Digital Imaging (FW 1.1 - 1.2)</i> <u>Assigned Reading:</u> Ch. 15, pp. 236-252. <u>Key Terms:</u> black and white, CMYK, color mode, contrast, digital image, DPI, feathering, grayscale, masking, opacity, photo, photo editing, proportion, resize, resolution, retouching, RGB, rotate, special effects. <u>Notes & Discussion:</u> Enhance photos and other digital images with advanced editing features such as feathering, masking, opacity, proportion, and special effects. Ch. 15 PowerPoint notes. <u>Assignment:</u> Ch. 15 Review Questions, pp. 252-253 (20 pts). <u>Project:</u> Magazine cover design; due Jan. 20 (100 pts). Work on calendar design. <u>Assignment:</u> Entry for Library Photography Contest; due Jan 14 (50 pts).</p>
(3)Jan 18 (4 days)	<p><u>Assessment:</u> Ch. 15 Test (45 pts). <u>Projects:</u> Magazine cover design due (100 pts). Work on calendar design.</p>
(4)Jan 24	<p><u>Project Due:</u> Calendar design (120 pts).</p>
(5)Jan 31 (4 ½ Weeks Grades)	<p><i>Advanced Layout and Design (FW 3.1 - 3.6)</i> <u>Assigned Reading:</u> Ch. 21, pp. 326 - 334. <u>Key Terms:</u> bleeds, column, footer, form, header, index, master pages, row, style, table, table of contents, template. <u>Notes & Discussion:</u> Create, modify, apply a template; set repetitive elements; apply a master page; apply formatting styles; create a table of contents; create an index. Ch. 21 PowerPoint notes. <u>Assignment:</u> Ch. 21 Review Questions, p. 335 (20 pts). <u>Assessment:</u> Ch. 21 Test (45 pts). <u>Group Project:</u> Newsletter design; due Feb. 11 (100 pts).</p>
(6)Feb 7	<p><u>Group Project (cont.):</u> Newsletter design; due Feb. 11 (100 pts).</p>
(7)Feb 14 (3½ days) (17 -P/T Conference)	<p><u>Project:</u> Candy wrapper design; due Feb. 16 (50 pts).</p>
(8)Feb 22 (4 days)	<p><i>Color Theory (FW 2.1 - 2.3)</i> <u>Assigned Reading:</u> Ch. 12, pp. 192 - 200. <u>Key Terms:</u> adjacent colors, analogous colors, color scheme, color theory, color wheel, communication of color, complementary colors, custom color, hue, monochromatic colors, Pantone, process color, saturation, split-complementary colors, spot color, tint, triadic colors. <u>Notes & Discussion:</u> Discuss color theory, psychology of color, relationships of colors; identify basic color schemes; discuss guidelines for selecting color. Ch. 12 PowerPoint notes. <u>Assignment:</u> Ch. 12 Review Questions, pp. 200-201 (20 pts). <u>Assessment:</u> Ch. 12 Test (45 pts). <u>Activity:</u> Edible color wheels.</p>
(9)Feb 28	<p><u>Project:</u> Andy Warhol design; due Mar. 4 (100 pts).</p>

(10)Mar 7 <i>(3rd 9 Weeks Tests)</i>	<u>Projects:</u> Tinted Grayscale project (25 pts) and Selective Grayscale project (25 pts); due Mar. 17. <u>Project:</u> Design three bookmarks to promote literacy; due Mar. 10 (30 pts).
(1)Mar 14	<u>Projects (cont.):</u> Tinted and Selective Grayscale projects.
Mar 21	<i>Spring Break!</i>
(2)Mar 28	<i>Final Production (FW 4.1 - 4.5)</i> <u>Assigned Reading:</u> Ch. 20, pp. 317 - 322. <u>Key Terms:</u> camera ready, color separation, link, packaging, portable document format (PDF), preflight, printer's marks, proofing, slugs, transferrable media, unzip, zip. <u>Notes & Discussion:</u> File preparation for transfer and delivery. <u>Assignment:</u> Ch. 20 Review Questions, pp. 322-323 (10 pts). <u>Assessment:</u> Ch. 20 Test (45 points). <u>Project:</u> Personal Business Set design - letterhead, envelope, business card; due Apr. 8 (75 pts).
(3)Apr 4 ^a	<u>Project (cont.):</u> Personal Business Set.
(4)Apr 11	<i>Capstone Project (FW 5.1)</i> Design essential items for a restaurant: logo, business card, letterhead, menu, placemat, ad for newspaper, coupon; due Apr. 29 (350 pts).
(5)Apr 18 (4 days) <i>(4 ½ Weeks Grades)</i>	<u>Capstone Project (cont.):</u> Restaurant.
(6)Apr 25	<u>Capstone Project (cont.):</u> Restaurant. <u>Review:</u> End-of-course vocabulary on Quizlet.com.
(7)May 2	<i>EOC Test - May 3</i>
(8) May 9	<u>Project:</u> Name Art; due May 17 (50 pts).
(9) May 16 ^b	<u>Project (cont.):</u> Name Art.
(10) May 23	Semester Tests

^aProm/Banquet Week

^bGraduation Week